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| **Project Title:**  **Rural Development Through Youth Entrepreneurship (RDYE) – Phase 2**  **Project Location(s):**  **Adjara (5 municipalities):**  Kobuleti, Khelvachauri, Shuakhevi, Keda, Khulo  **Guria (3 municipalities):**  Ozurgeti, Lanchkhuti, Chokhatauri  **Kvemo Kartli (6 municipalities):**  Rustavi, Marneuli, Bolnisi, Gardabani, Tetritskaro, Tsalka, Dmanisi  **Samtskhe–Javakheti (7 municipalities):**  Borjomi, Aspindza, Adigeni, Akhaltsikhe, Akhalkalaki, Ninotsminda |

**Background:**

Mercy Corps Georgia is implementing Phase 2 of the Rural Development through Youth Entrepreneurship (RDYE) project, funded by the Austrian Development Agency as part of International Partnerships Austria. The contributors of the project are Microfinance Organization SCapp and SOCAR Georgia Petroleum.Launched on October 1, 2025, the project is implemented for 36 months, aiming to achieve its objectives in youth entrepreneurship development through sustained activities in the target regions.

Youth unemployment and underemployment remain significant challenges in many regions, limiting young people’s ability to achieve sustainable livelihoods and contribute meaningfully to local economic development. Many young people have lack access to basic entrepreneurship knowledge, practical business skills, and support systems needed to start or improve income-generating activities.

In the targeted regions, opportunities for structured entrepreneurship training and youth engagement initiatives remain limited. As a result, majority of youth are unable to turn their ideas into viable economic activities. The RDEY project seeks to address these gaps by delivering a set of various trainings to strengthen their entrepreneurial knowledge, skills, and readiness. The project aims to enhance youth economic participation, support youth-led enterprise development, and expand market opportunities for young people in the targeted municipalities enlisted above. Local partner organizations will be engaged to ensure effective community-level outreach and to facilitate the delivery of the two-day basic entrepreneurship trainings.

**Purpose / Project Description:**

The purpose of this assignment is to identify and engage qualified local partner organizations in the following three municipalities of **Guria** region: Ozurgeti, Lanchkhuti, Chokhatauri and five municipalities of **Adjara** region: Kobuleti, Khelvachauri, Shuakhevi, Keda, Khulo to support the implementation of a youth entrepreneurship initiative.

The selected partner organizations will be responsible for mobilizing youth at community level and facilitating the delivery of two-day basic entrepreneurship training programmes in their respective municipalities.

This activity aims to enhance the capacity of local organizations. As part of the project, designated staff members will receive TOT training in entrepreneurship. In addition, the project will provide organizations with a well-developed, tested, and need-based training module, while encouraging its effective application and long-term integration into their activities.

**Objectives:**

* **Identify and engage qualified local partner organizations** in the target municipalities of Guria (Ozurgeti, Lanchkhuti, Chokhatauri) and Adjara (Kobuleti, Khelvachauri, Shuakhevi, Keda, Khulo) to support youth entrepreneurship initiatives.
* **Mobilize and engage youth at the community level**, ensuring active participation in the community meetings and basic entrepreneurship training programs.
* **Facilitate the delivery of two-day basic entrepreneurship training programs** in the respective municipalities, ensuring quality and consistency of training content.
* **Strengthen the capacity of local partner organizations** through training-of-trainers (TOT) sessions, enabling staff to effectively conduct basic entrepreneurship trainings.
* **Provide and promote the use of a need-based, well-tested training module**, supporting its practical application and long-term integration into partner organizations’ ongoing activities.

**Deliverables:**

1. **Youth Mobilization Plan**

* A documented plan outlining how youth will be identified, engaged in community meetings, and recruited for the entrepreneurship training in each municipality.

1. **Plan for the awareness raising campaign at municipal level**
   * The selected partner organization will develop a comprehensive plan to raise awareness about the youth entrepreneurship initiative within their assigned municipalities.
2. **Training Implementation**
   * Delivery of the two-day basic entrepreneurship training sessions for youth in their respective municipalities.
3. **Training Attendance Records**
   * Accurate records of participant attendance for each session.

**Timeframe / Schedule:**

Project Start Date: October 1, 2025

Project Duration: 36 months (October 2025 – September 2028)

Assignment for Partner Organizations: To be implemented within the overall project timeframe, with specific activities scheduled as follows:

Partner Identification and Engagement: December 2025 – January 2026

Staff Training / TOT Sessions: February – March 2026

Development of Awareness-Raising Campaign Plan: January 2026

Youth Mobilization and Informational Meetings: February – March 2026

Delivery of Two-Day Entrepreneurship Trainings: April – May 2026

Reporting and Documentation of Activities: Continuous throughout the project and respective activities

**The vendor will report to:**

RDYE Phase 2 Project officers

**The vendor will work closely with:**

RDYE Phase 2 Project team.

All interested organizations are invited to submit their **Cover letter** and **Organizational Profile** via email to [**rdye@mercycorps.org**](mailto:rdye@mercycorps.org) Please indicate **“Partnership”** along with the **name of the municipality** or municipalities you are applying for in the subject line. The deadline for submission is **January 10, 2026**.

We kindly request that all interested organizations consider the following guidelines:

* **Cover letter:** Maximum of 2 pages, clearly outlining the organization’s interest in the assignment, relevant experience, and commitment to the project.
* **Organizational Profile:** Should provide an overview of the organization, including its mission, key activities, target groups, staff structure, and years of experience.